

Shri Gujarati Seva Samaj's Sanchlit  
**SMT. C. B. SHAH MAHILA MAHAVIDYALAYA, SANGLI**  
**B.Com II**  
**COURSE OUTCOMES 2021-22**

Program code	Program Name	Part	Semester	Sr. No.	Subject	Course code	Course Component	Course Name / Title	After Completion of the course the student will be able to :
002	B.Com	II	III	1.	English	310301	CC English Paper III (HL)	CC English Paper III (HL)	<ul style="list-style-type: none"> <li>To learn to interpret visual data and write with clarity.</li> <li>To develop the ability to construct an argument logically.</li> </ul>
002	B.Com	II	III	2.	English	320301	CC English Paper III (LL)	CC English Paper III (LL)	<ul style="list-style-type: none"> <li>To develop Competence in verbal and non-verbal Communication</li> <li>To develop Critical thinking by responding fiction</li> </ul>
002	B.Com	II	III	3.	Economics	345305	Compulsory - III	Aspects of Micro Economics	<ul style="list-style-type: none"> <li>To familiarize the students with the various aspects of Macro Economics and explain how they are inter-related.</li> <li>To enable students to understand contemporary economic environment.</li> </ul>
002	B.Com	II	III	4.	Commerce	345306	Compulsory Component	Principles of Marketing and Customer Relationship Management	<ul style="list-style-type: none"> <li>To acquaint the student with changing dynamics in the marketing world moving towards creating customer value.</li> <li>To understand to concept of marketing and the changing</li> </ul>

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									<p>marketing landscape.</p> <ul style="list-style-type: none"> <li>To analyses the effective use of important marketing strategies.</li> <li>To understand the concept of customer relationship management.</li> </ul>
002	B.Com	II	III	5.	Accountancy	345307	Compulsory Component	Accountancy Paper III (Financial Accounting)	<ul style="list-style-type: none"> <li>To enable the students to understand how double entry transactions are recorded and posted in ledger accounts.</li> <li>To enable the students to understand the theoretical concepts of preparation of financial statements of companies as per companies Act, 2013.</li> <li>To enable the students to understand the concepts of valuation of goodwill by simple average, super profit and capitalization method of valuation.</li> <li>To enable the students to understand the meaning, objectives, advantages, and methods of valuation of stock (FIFO, LIFO, simple average and weighted average)</li> </ul>
002	B.Com	II	III	6.	Business Law	345110	Compulsory Component	Business Law Paper I	<ul style="list-style-type: none"> <li>To bring awareness about Business Laws among the students.</li> </ul>

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									<ul style="list-style-type: none"> <li>To give exposure to Various laws and acts which have impact on business and industries</li> </ul>
002	B.Com	II	III	7.	Cooperative Management	375142	Elective Component	Co-operative Management I	<ul style="list-style-type: none"> <li>To Enable the student to understand the concept of co-operation it their various ramification.</li> <li>To introduce the principles of co-operative institutions to the Students.</li> </ul>
002	B.Com	II	IV	1.	English	410401	CC English Paper IV (HL)	CC English Paper IV (HL)	<ul style="list-style-type: none"> <li>To learn to summarize arguments.</li> <li>To understand to use electronic modes of communication.</li> <li>To handle job related correspondence.</li> </ul>
002	B.Com	II	IV	2.	English	420401	CC English Paper IV (LL)	CC English Paper IV (LL)	<ul style="list-style-type: none"> <li>To learn to write notes agenda and minutes of business meetings.</li> <li>To be familiar with recruitment procedure, job application letters, C.V., leave letters, resignation and goodwill letters.</li> <li>To critically respond issues highlighted in the stories.</li> </ul>
002	B.Com	II	IV	3.	Economics	445405	Compulsory - IV	International Trade and Business	<ul style="list-style-type: none"> <li>To enable students to understand the issues related to international business.</li> <li>To enable students to understand contemporary economic</li> </ul>

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									environment
002	B.Com	II	IV	4.	Commerce	445406	Compulsory Component	Introduction to Banking and Insurance	<ul style="list-style-type: none"> <li>To understand Banking and Insurance Sector.</li> <li>To enable the students to understand the concept of banking and functions.</li> <li>To acquaint the students with fundamentals of insurance.</li> <li>To make student understand working and trends on insurance Sector.</li> </ul>
002	B.Com	II	IV	5.	Accountancy	445407	Compulsory Component	Accountancy Paper IV (Advanced Financial Accounting)	<ul style="list-style-type: none"> <li>To enable the students to understand the concept of preparation of company final account as per company Act, 2013.</li> <li>To understand the legal provisions laid down for redemption of preference shares.</li> <li>To enable the students to understand the concept of preparation of financial statements of company in pre and post incorporation period for revenue recognition.</li> <li>To enable the students to understand the theoretical concept of and preparation of hire purchase</li> </ul>

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									and instalment system.
002	B.Com	II	IV	6.	Business Law	445210	Compulsory Component	Business Law Paper II	<ul style="list-style-type: none"> <li>To understand students the issues related to business and solving the problems with the help of business law.</li> <li>To help acquire proper understanding to the law for the student.</li> </ul>
002	B.Com	II	IV	7.	Cooperative Management	475242	Elective Component	Co-operative Management II	<ul style="list-style-type: none"> <li>To enable the student to understand and institutional framework co-operatives.</li> <li>To enable the student to understand and progress of co-operative movement in India.</li> </ul>