

Shri Gujarati Seva Samaj's Sangli Sanchlit
SMT. C. B. SHAH MAHILA MAHAVIDYALAYA, SANGLI

Academic Year : 2022-23

COURSE OUTCOMES

Program code	Program Name	Part	Semester	Sr. No.	Subject	Course code	Course Component	Course Name / Title	COURSE OUTCOMES
002	B.Com	II	III	1	English	310301	CC English Paper III (HL)	CC English Paper III (HL)	<ol style="list-style-type: none"> To learn to interpret visual data and write with clarity. To develop the ability to construct an argument logically.
002	B.Com	II	III	2	English	320301	CC English Paper III (LL)	CC English Paper III (LL)	<ol style="list-style-type: none"> To develop Competence in verbal and non-verbal Communication To develop Critical thinking by responding fiction
002	B.Com	II	III	3	Economics	345305	Compulsory - III	Aspects of Micro Economics	<ol style="list-style-type: none"> To familiarize the students with the various aspects of Macro Economics and explain how they are inter-related. To enable students to understand contemporary economic environment.
002	B.Com	II	III	4	Commerce	345306	Compulsory Component	Principles of Marketing and Customer Relationship Management	<ol style="list-style-type: none"> To acquaint the student with changing dynamics in the marketing world moving towards creating customer value. To understand to concept of marketing and the changing marketing landscape. To analyze the effective use of important marketing strategies. To understand the concept of customer relationship management.

002	B.Com	II	III	5	Accountancy	345307	Compulsory Component	Accountancy Paper III (Financial Accounting)	<ol style="list-style-type: none"> 1. To enable the students to understand how double entry transactions are recorded and posted in ledger accounts. 2. To enable the students to understand the theoretical concepts of preparation of financial statements of companies as per companies Act, 2013. 3. To enable the students to understand the concepts of valuation of goodwill by simple average, super profit and capitalization method of valuation. 4. To enable the students to understand the meaning , objectives, advantages, and methods of valuation of stock (FIFO, LIFO, simple average and weighted average)
002	B.Com	II	III	6	Business Law	345110	Compulsory Component	Business Law Paper I	<ol style="list-style-type: none"> 1. To bring awareness about Business Laws among the students. 2. To give exposure to Various laws and acts which have impact on business and industries
002	B.Com	II	III	7	Cooperative Management	375142	Elective Component	Co-operative Management I	<ol style="list-style-type: none"> 1. To Enable the student to understand the concept of co-operation it their various ramification. 2. To introduce the principles of co-operative institutions to the students.
002	B.Com	II	IV	8	English	410401	CC English Paper IV (HL)	CC English Paper IV (HL)	<ol style="list-style-type: none"> 1. To learn to summarize arguments. 2. To understand to use electronic modes of communication. 3. To handle job related correspondence.
002	B.Com	II	IV	9	English	420401	CC English Paper IV (LL)	CC English Paper IV (LL)	<ol style="list-style-type: none"> 1. To learn to write notes agenda and minutes of business meetings.

									<ol style="list-style-type: none"> 2. To be familiar with recruitment procedure, job application letters, C.V., leave letters, resignation and goodwill letters. 3. To critically respond issues highlighted in the stories.
002	B.Com	II	IV	10	Economics	445405	Compulsory - IV	International Trade and Business	<ol style="list-style-type: none"> 1. To enable students to understand the issues related to international business. 2. To enable students to understand contemporary economic environment
002	B.Com	II	IV	11	Commerce	445406	Compulsory Component	Introduction to Banking and Insurance	<ol style="list-style-type: none"> 1. To understand Banking and Insurance Sector . 2. To enable the students to understand the concept of banking and functions. 3. To acquaint the students with fundamentals of insurance. 4. To make student understand working and trends on insurance sector.
002	B.Com	II	IV	12	Accountancy	445407	Compulsory Component	Accountancy Paper IV(Advanced Finance Accounting)	<ol style="list-style-type: none"> 1. To enable the students to understand the concept of preparation of company final account as per company Act, 2013. 2. To understand the legal provisions laid down for redemption of preference shares. 3. To enable the students to understand the concept of preparation of financial statements of company in pre and post incorporation period for revenue recognition. 4. To enable the students to understand the theoretical concept of and preparation of hire purchase and instalment system.

002	B.Com	II	IV	13	Business Law	445210	Compulsory Component	Business Law Paper II	<p>1.To understand students the issues related to business and solving the problems with the help of business law.</p> <p>2.To help acquire proper understanding to the law for the student.</p>
002	B.Com	II	IV	14	Cooperative Management	475242	Elective Component	Co-operative Management II	<p>1.To enable the student to understand and institutional framework co-operatives.</p> <p>2 To enable the student to understand and progress of co-operative movement in India.</p>